

13 SCARY STATS FOR CYBERSECURITY AWARENESS MONTH

The odds are good that your personal information has been compromised.

37 BILLION+

records were compromised in 2020
source: Risk Based Security

92%

of people know that using the same password or a variation is a risk

65%

still reuse passwords across accounts

41%

admit to sharing their passwords often

sources: Lastpass 2021 Psychology of Passwords; Impact of Passwords survey

The Verizon 2021 DIBR reports that phishing was a factor in 36% of breaches, up 11% from last year.



The FBI reported that phishing incidents nearly doubled in 2020.



Personal data (such as name, email, password) was exposed in 44% of breaches.

It takes 287 days on average to identify and contain a breach.

source: IBM's Cost of Data Breach 2021 report



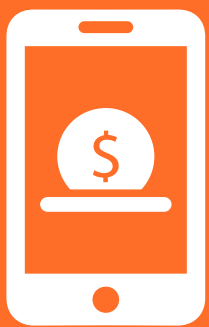
\$1.8 BILLION

The Federal Trade Commission received more than 2.1 million fraud reports from consumers in 2020, totaling \$3.3 billion in losses. Up \$1.8 billion over the prior year.

How much is your data worth to criminals?

Stolen credit card information is sold on the Dark Web at an average cost of US \$17.36.

source: Comparitech



733% INCREASE IN P2P PAYMENT FRAUD

A 2020 Javelin study found that person-to-person (P2P) payment fraud in the United States has increased 733% since 2016.

Combined identity fraud losses reached \$56 billion in 2020 with many of those losses attributable to new account fraud.

source: Javelin 2021 Identity Fraud Study



Mobile banking fraud involving SIM swaps continues to increase and 4 out of 5 attempts are successful.

source: Princeton University